



Dear Friends and Supporters,

We are writing to express our gratitude for your interest and support in 2025 and to share details of our strategic plan for 2026. **Our goal for this year is to advance our mission of community inclusion and empowerment for people living with dementia (PLWD) and their care partners while we raise funds towards development of a permanent cafe.**

Throughout the year, A Sweeter Course plans to partner with people living with dementia to offer **virtual gatherings** that allow participation regardless of location, mobility, or cognitive status. These programs may include social hours, story-sharing and community conversations, mission-aligned fundraising and awareness events, and opportunities for people living with dementia and care partners to showcase their skills.

These virtual workshops will help us work toward our goal of hosting an **in-person community event** designed to demonstrate what a dementia-inclusive café can be.

This event will be a stepping stone toward our permanent café. It will be accessible and welcoming to people living with dementia, care partners, and community members. It will prioritize connection, conversation, and dignity. Organizers of the event will encourage people living with dementia to take on roles as they desire, including

hosting, playing music, sharing artwork, serving, cleaning, or participating in any way that feels meaningful to them.

The event will be hosted in partnership with a local, accessible venue. Stipends will be provided to care partners for transportation, or A Sweeter Course will partner with a local transportation service to ensure that transit is not a barrier. This gathering will inform future programming, partnerships, and the long-term vision for a permanent café space.

People living with dementia are central to our mission, not only as participants, but as contributors and thought leaders. This year, we aim to **provide opportunities for people living with dementia and care partners to be involved in ways that feel meaningful to them.** These may include co-hosting virtual gatherings, sharing lived experience through storytelling, art, or conversation, advising on program design and accessibility, and participating in fundraising and outreach efforts.

A Sweeter Course, Inc. is committed to flexibility around changing needs, strengths-based approaches to care and connection, and clear communication about roles and expectations. We strive to center dignity and autonomy in all our programming. We will evaluate our work through contributor and participant feedback and reflections, as well as through opportunities for meaningful contribution by people living with dementia.

We are also pleased to unveil our new logo inspired by the incredible artwork of artist Carlos “Charlie Robot” Olivás Jr. To read more about Charlie Robot, visit our website at www.asweetercourse.org and take a look at our stories about care. Please enjoy the attached artwork that was used as inspiration for our branding materials.

With gratitude,

Rebecca Wellner

President of the Board

