



A Letter from the Founder

When A Sweeter Course, Inc. officially became a nonprofit, we made a conscious decision to move slowly and build carefully. The need for more inclusive community spaces for people living with dementia and their care partners is urgent, but meaningful change requires thoughtful preparation.

This year was devoted to laying a strong foundation. We focused on creating the systems, partnerships, and ethical frameworks necessary to support future programming in a responsible and sustainable way. Much of this work happened behind the scenes, from developing governance structures and accessibility considerations to learning from collaborators, professionals, and people with lived experience.

There is a lot of work ahead. A Sweeter Course, Inc. exists because of the stories, insights, and generosity of people living with dementia, care partners, and community members who believe that connection remains possible no matter what. We are grateful to everyone who has supported this early stage and helped shape what comes next.

Thank you for being part of this from the beginning.

A handwritten signature in black ink, reading "Rebecca Wellner". The signature is fluid and cursive, with a long horizontal flourish extending to the right.

Rebecca Wellner
Founder, A Sweeter Course, Inc.



What A Sweeter Course, Inc. Accomplished in 2025

In 2025, A Sweeter Course, Inc. focused on building the organizational foundation necessary to support sustainable, long-term community work. This was a year of infrastructure development, planning, and relationship building rather than public programming or revenue generation. Each step was taken to ensure that future growth is thoughtful, ethical, and aligned with our mission.

Organizational Development

- Received federal 501(c)(3) nonprofit status.
- Established core operational systems, including organizational banking (Relay), bookkeeping (QuickBooks), and fundraising infrastructure (Givebutter).
- Filed the CHAR410 registration for charitable solicitations in New York State.
- Developed internal regulatory and compliance checklists to guide responsible growth.
- Created donor acknowledgment processes to support transparency and stewardship.
- Held six Board of Directors meetings to guide organizational planning and governance.

Branding and Communications

- Began development of our website, organizational style guide, and newsletter system.
- Created an initial word mark and worked towards a logo designed by a person living with dementia.
- Maintained an active educational presence on social media to continue community engagement.
- Established an organizational profile through Candid to support transparency and future grantmaking efforts.



Learning, Partnerships, and Field Engagement

- Presented a research poster at the ASHA Convention, expanding professional visibility and adding new contacts to our network.
- Continued building relationships with individuals and organizations aligned with our mission.
- Conducted in-person visits and conversations to inform future programming and collaboration.

Accessibility-First Planning

- Together with input from the NYU Business Transactions Clinic, worked to clarify volunteer roles for early events and initiatives and established appropriate limits on compensation.
- Began accessibility-first planning, including review of EEOC and ADA guidance, consideration of accommodations, and early exploration of stipend structures that minimize risk to disability benefits.
- Began development of the organization's implementation timeline for the coming year.

Fundraising

- Launched our initial fundraising campaign, A Sweet Start, raising \$1,200 through Givebutter without a public campaign launch.

2025 was a year of groundwork.

Rather than prioritizing rapid expansion, A Sweeter Course focused on building the systems, relationships, and ethical framework needed to support inclusive community spaces in a sustainable way. This foundation will allow future programming and community initiatives to grow with intention and care.



Statement of Financial Position

A Sweeter Course, Inc.
As of December 13, 2025

Account	Total
Assets	
Current Assets	\$1,200.14
Total for Assets	\$1,200.14
Liabilities and Equity	
Liabilities	
Total for Liabilities	-
Equity	
Retained Earnings	0.00
Net Income	1,200.14
Total for Equity	\$1,200.14
Total for Liabilities and Equity	\$1,200.14

Statement of Activity

A Sweeter Course, Inc.
January 1-December 13, 2025

DISTRIBUTION ACCOUNT	TOTAL
Income	
Contributions	1,932.70
Total for Income	\$1,932.70
Gross Profit	
Expenses	
Administrative Costs	402.00
Office Supplies & Software	330.70
Total for Expenses	\$732.70
Net Operating Income	\$1,200.00
Other Income	
Interest Income	0.14
Total for Other Income	\$0.14
Net Other Income	\$0.14
Net Income	\$1,200.14